

# Tech Maturity Model



	DEVELOPING	EMERGING	STRATEGIC	MARKET LEADING	
<b>TECHNOLOGY</b>	Technology Investment	Disparate Technology	Basic Technology Components	Integrated Technology	Technology as a Differentiator
	Technology Evolution	Minimal Change	Reactive Changes	Collaborative Changes	Continually Evolving Technology
<b>DATA &amp; ANALYTICS</b>	Data Quality	Disparate Data Sources	Centralized Data	Integrated Data	Data as a Differentiator
	Reporting	Operational Reporting	Advanced Reporting	Strategic Analytics	Predictive Analytics and Visualization
<b>PEOPLE</b>	Usage/Adoption	Basic Usage	Team Based Usage	Broad Adoption	Comprehensive and Strategic Usage
	Team Leadership	Identified Organically	Identified Proactively	Trained and Evolving	Engaged and Strategic
<b>PROCESS</b>	Business Processes	Ad-Hoc, Reactive Processes	Defined, Repeatable Processes	Aligned Processes	Integrated Processes
<b>SPONSORSHIP</b>	Executive Sponsor	Minimally Involved	Issue Resolution	Advocate	Visionary